



23rd ANNUAL

ESPERANZA

LATINO TEACHER AWARDS

presented by



A teacher is one of the most important and lasting influences in a child's life. CPLC, along with its corporate and community partners, established the Esperanza Latino Teacher Awards to recognize the impact Latino teachers have on their students. Translated into English, "Esperanza" means "Hope," and so this prestigious event celebrates outstanding educators who are the hope for future generations. The Esperanza Latino Teacher Awards is the only awards program that highlights outstanding Latino educators throughout Arizona.

NOMINATION AND SELECTION PROCESS

Any teacher, school colleague, or principal from an accredited education institution may nominate an educator who meets the criteria below to be an Esperanza Latino Teacher Award winner. A total of four teachers will be selected by a panel of educators and community leaders. The awards will be presented via an integrated media campaign presented by Cox and SRP.

NOMINEE ELIGIBILITY

- Nominee must be a full-time teacher of Latino descent
- Nominee must teach at a state-approved or accredited school in AZ

All applications are due on Friday, March 18, 2022 by 5:00pm.

Feel free to contact us via email (Cathy.Keppel@CPLC.org) or phone (602.257.6759) with questions regarding eligibility.



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NOMINATION FORM

Please include the following in your nomination package:

1. General Candidate Information Form

2. Nomination Essay

40 points

Please write an in-depth essay (2,000 word min., 3,000 word max.) to include:

i. Classroom Impact

10 points

How the nominee's work and passion for teaching benefits students.

ii. Professional Leadership

5 points

How the nominee's impact on fellow educators improves the teaching environment.

iii. Community Involvement

10 points

Participation/support in the broader community—emphasis on low-income communities.

iv. Obstacles Overcome

10 points

Obstacles the nominee has overcome to be where he/she is today.

v. Personal Development/Growth

5 points

Nominee's continued development to improve their positive impact.

3. Letter(s) of Recommendation

5 points

Nomination MUST include a letter of recommendation from nominee's school principal (even if the nominee's principal submits the application and/or writes the nomination essay). Additional letters of recommendation from school counselor, peer, principal, or superintendent may be included as well.

Total: 45 points

Please submit nominations via email or USPS:

Chicanos Por La Causa, Inc

Attn: Event Marketing Team

1112 E. Buckeye Road; Phoenix, AZ 85034

Email: Cathy.Keppel@CPLC.org

For more information, please call Cathy Higuera Keppel at 602.257.6759.



**CHICANOS
POR LA CAUSA**

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GENERAL CANDIDATE INFORMATION FORM

Name of Teacher _____
(Nominee)

Nominee Home Address _____

City _____ State _____ Zip _____

Email _____ Telephone _____

Name of School _____

Address _____

City _____ State _____ Zip _____

Superintendent _____

School District _____

Name of Nominator _____

Email _____ Telephone _____

How did you hear about the Esperanza Awards? (Please check all that apply)

- Mainstream (English) Media
- Spanish Media
- Television Station
- Print Media
- Radio Station
- Online
- Social Media
- Referral



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