



## Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

### FOR IMMEDIATE RELEASE

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### **CPLC and the Tucson Community Celebrate Together**

*Recycling Challenge Award and César Chávez Day of Service*

Tucson— Thanks to the great community of Tucson, CPLC Toltecalli High School has recycled over 85,000 items as part of the Dream Machine Recycle Rally. The competition with K-12 schools from across the nation is hosted by PepsiCo and Waste Management. The Dream Machine Recycle Rally is a brand new recycling program that gives schools a chance to earn rewards, all while helping to clean up the planet and supporting post-9/11 disabled U.S. veterans.

“Since joining the program almost four months ago, our school has maintained a spot in the top 10 in the nation, most currently 4<sup>th</sup>, “ said Nicole Snook, CPLC Toltecalli High School science and sustainability teacher. “The rally is an excellent opportunity for our students and the entire to community to learn about the environment, to work together to accomplish a goal and to get everyone excited about recycling!”

In a random sweepstakes drawing, CPLC Toltecalli High School was selected as a Dream Machine Recycle Rally Green Leader and will be awarded \$5000 to go toward green innovations at the school. The Barrio Sustainability Project is part of the service-learning curriculum and a graduation requirement for students who attend this community high school. The money will help provide much needed supplies to continue the sustainable water-harvesting, food production and energy conservation and weatherization plans the school has in place.

- What:** Dream Machine Recycle Rally Green Leader \$5,000 award
- Who:** PepsiCo representative and CPLC Community Schools students and staff
- Where:** Southwest corner of Liberty Avenue and Iowa Street.
- When:** Thursday, March 31 at 12pm

To commemorate the birthday and legacy of a great civil rights leader, students from the CPLC community schools will celebrate the 4<sup>th</sup> Annual CPLC Community Schools César Chávez Liberty Avenue Neighborhood Clean-up **tomorrow Thursday, March 31<sup>st</sup> from 8am to 1pm**. Come join the fun and celebrate with CPLC César Chávez Day by volunteering a few hours of your time to beautify the neighborhood. All volunteers to meet at the corner of Liberty Avenue and Iowa Street.

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*Chicanos Por La Causa, Inc. (CPLC) is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve.*

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