



## **Chicanos Por La Causa, Inc.**

A PROMISE OF OPPORTUNITY

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### **Expansion of Migrant and Seasonal Head Start Program Benefits Families, Creates Jobs in Yuma**

#### **FOR IMMEDIATE RELEASE**

**April 14, 2009, Yuma**

The Yuma community will have cause to celebrate this Friday as Chicanos Por La Causa, Inc. (CPLC) proudly presents the new Ed & Verma Pastor Building, an expansion of CPLC's Early Childhood Development Facility, during a grand opening ceremony.

The building creates space for an additional 45 children ages 0-5 to participate in CPLC's Migrant and Seasonal Head Start program, which focuses on preparing them to be successful in school. This program is specialized to meet the needs of seasonal farm worker families in the Yuma area.

The new facility also benefits the Yuma community by creating 14 new jobs during this time of economic difficulty. With 35 staff members, the facility can serve a total of 121 children.

"At CPLC, we know that preparing our children for school is important not just for their own development, but for the advancement of our entire community," said CPLC President and CEO Edmundo Hidalgo. "We're happy to be able to present this newly expanded center to the Yuma community today, and we're confident that it will have a big impact."

CPLC has run Migrant and Seasonal Head Start programs in Arizona since 1996. During the 2007-2008 fiscal year, the organization served 752 children of low-income season and migrant workers.

The media is welcome to attend the Grand Opening Ceremony of the Ed and Verma Pastor Building. Photos are available upon request; please contact Amanda Roberson.

**WHAT:** Grand Opening of the Ed & Verma Pastor Building, an expansion of CPLC's Early Childhood Development Facility

**WHEN:** Friday April 17, 2009, 11:30 a.m.

**WHERE:** 1875 S. 45<sup>th</sup> Ave., Yuma, AZ

\*Refreshments will be provided after the ceremony.

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*Chicanos Por La Causa, Inc. (CPLC) is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve.*