



## **Chicanos Por La Causa, Inc.**

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### **U.S. Secretary of Commerce Visits with Phoenix Latino Leaders To Discuss Upcoming Census**

FOR IMMEDIATE RELEASE

June 24, 2009, Phoenix – U.S. Secretary of Commerce Gary Locke paid a visit to leaders of the Phoenix Latino Community on Monday, June 22 to share information and receive feedback about the upcoming 2010 Census.

At a roundtable discussion hosted by Chicanos Por La Causa, Inc. (CPLC) and the League of United Latin American Citizens (LULAC), leaders including Phoenix Mayor Phil Gordon shared thoughts on the importance of the upcoming Census and how Arizona communities can overcome challenges to ensure a high level of participation.

Secretary Locke stressed that the results of next year's Census will determine government funding allocation for the next 10 years.

"If you care about services for your community and about the people in communities across Arizona, we've got our work cut out for us in terms of getting people to fill out their Census forms," said Locke, urging leaders to push forward with efforts to educate the community about the Census. "It's important that we stand up and be counted."

CPLC President and CEO Edmundo Hidalgo, who facilitated the discussion, said community groups are working diligently to ensure that the 2010 Census is a success.

"As we welcome Secretary Locke to Phoenix, we express our support of the upcoming Census. We are pleased to let him know that he can count on us to help spread accurate information to the Latino community and encourage every family to fill out their Census forms," Hidalgo said.

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*Chicanos Por La Causa, Inc. (CPLC), is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance quality of life for the benefit of those it serves. This year CPLC is celebrating 40 years of service to Arizona communities.*