



Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

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Liberty Plaza Commercial Center Brings Economic Vitality to South Tucson

June 29, 2009, Tucson – The south Tucson community will have something to celebrate this Thursday as Chicanos Por La Causa, Inc. (CPLC) unveils the new Liberty Plaza commercial center during a grand opening ceremony.

Liberty Plaza is a 9,500-square foot commercial development that will house tenants such as hair salons, shops and insurance agents. The building has a unique pyramid design that preserves part of the property's history, incorporating bricks from the original "Liberty Market" constructed on the property in the early 1950's.

Liberty Plaza has already given the surrounding Sunnyside neighborhood a boost by bringing commerce and economic activity to a previously vacant lot. The development is part of a project to improve a 12-acre lot that includes Toltecalli Academy, a CPLC Community School, and Casa del Pueblo, a CPLC Section 202 housing facility for the elderly. The next phase of the project includes the construction of beautiful affordable and market-rate homes.

"We're proud to present Liberty Plaza to the community today and we look forward to seeing how it continues to create new economic opportunities that promote sustainable growth and development," said CPLC Chief Development Officer David Adame.

Several elected officials are expected to attend the ceremony alongside Adame, including Tucson City Council member Steve Leal, Pima County Supervisor Richard Elias and Congressman Raul Grijalva.

The media is welcome to attend the grand opening ceremony.

What: Grand Opening of Liberty Plaza

When: Thursday July 2, 2009, 9:00 a.m.

Where: Liberty Plaza , 315 W. Irvington Road, Tucson, AZ

Chicanos Por La Causa, Inc. (CPLC), is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance quality of life for the benefit of those it serves.