



Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

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Contact: María Jesús Cervantes
Director of Media and Communications
Chicanos Por La Causa, Inc.
(602) 257-0700 ext. 2120
mariajesus.cervantes@cplc.org

Chicanos Por La Causa receives \$5,000 from Cox Charities to support the Cultural Pride Linking Communities Program

CPLC shares in \$457,500 given by Cox Charities to area non-profits

Phoenix— Chicanos Por La Causa (CPLC) announced today that it has received a \$5,000 grant from Cox Charities to help implement the CPLC Cultural Pride Linking Communities Program, which focuses on providing resources to teens and their families to prevent alcohol and drug use.

“We are very grateful for the continued support of Cox employees and customers. Thanks to their donation, we are able to continue to empower at-risk youth, economically disadvantaged students and their families through this program,” said Edmundo Hidalgo, President and CEO of CPLC.

The CPLC Cultural Pride Linking Communities Program consists of research based strategies that include Mentorship, Life Skills Support Groups, After-School Academic Assistance, Parental Outreach/Engagement, Parent Support Groups, Peer Leadership, School Engagement and Student/Family Contact.

Cox Charities raised \$545,000 statewide through employee-driven fundraisers, partner contributions and gifts from Cox Communications Arizona customers surpassing last year’s \$470,000 in funds raised. This year’s grants are being distributed across 80 non-profits throughout Arizona.

“During these recessionary times, we know that Arizona non-profits need our support more than ever. While Cox Communications gives back to the community in many ways, funding for Cox Charities grant recipients comes directly from our employees, partners and Cox customers themselves. We are very proud of them,” said Steve Rizley, Senior Vice President and General Manager of Cox Communications Arizona.

The CPLC Cultural Pride Linking Communities Program model is a culturally competent comprehensive and holistic approach to prevention/youth development that accounts for

various domains (environments) in which a child lives; the individual, family, school and community domains. The key to this program model is to identify and enhance the positive attributes the students possess.

Chicanos Por La Causa

Chicanos Por La Causa, Inc. (CPLC) is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve. For more information, please visit www.cplc.org.

Cox Charities

Cox Charities is committed to building, strengthening and investing in Arizona's communities by raising and granting funds over and above the company's charitable contributions to support Arizona non-profit organizations that share Cox's focus on youth and education. Since its inception, Cox Charities has awarded more than \$3.4 million to Arizona nonprofits that contribute to Cox's commitment to our youth. Cox Charities partners with the Valley of the Sun United Way as its fiscal agent and administrative partner. In addition to acting as the 501(c)(3) fiscal agent of the foundation, the United Way aids in the grant application, review and allocation process of Cox Charities.

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