



Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

FOR IMMEDIATE RELEASE

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**CPLC President and CEO is Among the Few Recognized at the
Director of the Year Awards**

Edmundo Hidalgo Receives the 2011 Innovation Award

Phoenix— The Organization for Nonprofit Executives (ONE) presented Chicanos Por La Causa President and CEO Edmundo Hidalgo with the Innovation Award. This recognition was given to Mr. Hidalgo for developing different and more effective ways of delivering services to the community.

The 9th Annual ONE Director of the Year Awards recognizes nonprofit CEOs/Executive Directors who represent excellence in management and leadership. This year's exclusive group of honorees was recognized at a luncheon in downtown Phoenix.

"I am honored and privileged, first and foremost, to have the opportunity to be part of Chicanos Por La Causa," said Edmundo Hidalgo. "I am humbled to receive this award from such a great organization that is committed to advancing the mission of the nonprofit community."

Mr. Hidalgo's comprehensive leadership approach has resulted in higher efficiency, better management of resources and has produced phenomenal opportunities for growth. This is allowing CPLC to rapidly establish itself as the leading community development corporation in the Southwest region.

Chicanos Por La Causa, Inc. (CPLC) is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve.

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