

L A C A U S A



Fall 2007

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Parenting Arizona Celebrates "Champions for Children"

Parenting Arizona (PA), a subsidiary of CPLC, hosted its first annual "Champions for Children" Honorees Luncheon on May 4, 2007 at the Arizona Biltmore in Phoenix. The Luncheon served as the signature event to support Parenting Arizona's statewide services and programs. Parenting Arizona serves nine counties and multiple Native American Communities. PA strengthens families and reduces violence toward children through parent education and support with the philosophy that healthy parenting is the cornerstone to a safe and fruitful childhood.

Honorees at the event included CEO Don Smith of SCF Arizona, HSBC North America, and James Weiers. This year's awardees were recognized for their statewide impact on Arizona's children. In attendance were over 260 people ranging from corporate sponsors, community partners, key child welfare stakeholders, staff, and both CPLC and PA Board members. Phoenix Mayor Phil Gordon was also on hand to help honor the awardees and to host the live auction.

The event was a huge success and raised more than double the expected amount toward PA's fundraising goals for the year, while supporting safe children and strong families.

Submitted by Andrea Martinez



Chicanos Por La Causa, Inc. President/CEO Announces Retirement

Well-known community activist and leader, Pete C. Garcia, has announced his retirement as President/CEO of Chicanos Por La Causa, Inc. (CPLC). Mr. Garcia will formally step down at the end of 2007 after serving as President & CEO for the past twenty-three years.

Pete has been a dynamic and effective “servant leader” during his long history with the organization. He began his employment with CPLC in 1972 as an Economic Development Specialist and was promoted to Economic Development Director. From 1975 until 1980 he held the positions of Research/Planner and Vice President of Community Support.

In 1984, the CPLC Board of Directors appointed Pete Garcia as President/CEO. Under his guidance and leadership, CPLC has grown into one of the nation’s largest Community Development Corporations, developing social service programs and economic development ventures that have positively impacted thousands of lives throughout the State of Arizona and across the country. Today, his guidance is sought by organizations as away far as Great Britain and France. As a major contributor for inspiring, supporting and training leaders among immigrant and low-income communities, few organizations in the world can rival the 36-year record of CPLC, which has been under the guidance of Mr. Garcia for the past 23 years.

“Pete has been an instrumental force in shaping CPLC and much of the agency’s success is owed to his vision,” said Jose “Casper” Habre, Chairman of the Board for CPLC. “We wish him much success in growing his future endeavor, The Victoria Foundation.”

The Victoria Foundation is a first-of-its-kind, 501 (c)(3) Chicano/Latino Foundation that will award micro grants to community organizations and components of CPLC in order to improve community development/Housing, Education, Arts/Culture, International Exchange and Faith-Based Activities. Pete will transition to The Victoria Foundation to serve as the Founding President & CEO effective January 2008.

“It has been my honor to be affiliated with CPLC and to be able to provide opportunities for our clients,” said Garcia. “I feel my work with The Victoria Foundation will allow me to continue to be of service to our community.”

Edmundo Hidalgo, currently serving as Chief Operating Officer has been named Garcia’s successor. Hidalgo will assume the role of President & CEO on January 1, 2008.

A tribute dinner and program to honor Pete C. Garcia has been scheduled for Thursday, September 20, 2007 at the Sheraton Wildhorse Pass Resort and Spa at 6:00 pm. Proceeds from the event will benefit The Victoria Foundation.



CPLC's Migrant And Seasonal Head Start And Early Head Start Programs Pass Their Tri-Annual Federal Prism Review With Flying Colors

In May 2007, a team of twelve federal reviewers arrived in Phoenix and performed site visits, file reviews, and held interviews with Head Start staff, parents, Policy Council members, and Board members in a thorough week-long intensive review of both of CPLC's Head Start programs. In June 2007, the Federal Bureau announced that CPLC's Head Start programs had only a single minor finding in their recent tri-annual review and have been cleared for continued high quality service delivery.

"This is an unprecedented positive performance," stated CPLC's Assistant VP of Early Childhood Development, Laura Walker. "It could not have been accomplished without the incredible dedication and hard work of our Head Start and CPLC administrative staff."

The PRISM process uses an integrated, comprehensive, and outcome-focused approach to ensure compliance with Federal regulations. At least once every three years, each Head Start and Early Head Start program receives a comprehensive on-site review by the Administration for Children and Families (ACF). The Head Start Performance Standards and other regulations require agencies to implement an array of program services and to establish a set of management systems for supporting these services. When reviewing programs, reviewers examine the quality of services, the effectiveness of management systems and the impact of systems on services.

Submitted by: Sharon Skinner

\$69,000 awarded to Carl Hayden students

Students from Carl Hayden High School participated in the third session of CPLC's Pathways to Success Summer Internship Program. This year, 69 students were paired up with mentors from the profession of their choice while they performed 200 hours of internship experience. Students and their parents were also engaged in enrichment activities. Topics of the seminars included trips to the State Legislature and ASU campus, leadership, cultural pride and civic engagement as well as other topics. The program concluded with the first ever college and career fair for Carl Hayden High School students.

The fair, hosted at the ASU Downtown Campus, was attended by several colleges and professional organizations that students could interact with. Stella Pope Duarte, an accomplished Chicana writer, and Representative Ben Miranda were the two keynote speakers for the College and Career

Fair. Other guest speakers for the program also included a long list of State Representatives and professionals from across the Valley.

Students who successfully completed the program were each awarded with a \$1,000 educational scholarship. Since 2005, the Pathways to Success Summer Internship Program has provided over 200 students with the professional experience required for the advancement of their careers. The Pathways staff would like to thank all the mentors, guest speakers and sponsors who contributed to making this year's program a success.

Submitted by Maria Parra



Meet the Research & Evaluation Department

Here is an opportunity to get acquainted with the department of Research and Evaluation (R&E). They are the silent individuals who arrive at each site and meticulously pore through all the files. These same stealthy persons ask questions such as, "Is this documented correctly?", "What is the procedure for this?", and "How many participants were served this month?" For the past year Research and Evaluation has sought to create bonds with CPLC's site staff, those individuals who are on the front lines of client services. It is the goal of our department to strengthen the processes behind the scenes as well as the processes that the clients actually participate in.

In the Early Childhood Development Head Start programs (ECD), Angela Aguayo and ECD staff members have been working on the new Master Information System (MIS) and will be putting it in place this school year. The system has been created to facilitate the data collection and reporting process within the ECD programs. The ECD staff members have been essential in the creation of this system due to their willing collaboration with Research and Evaluation and their knowledge of their programs. One of the goals of the MIS is to provide working reports on an ongoing basis to all the centers to help them continue to provide excellent services to Arizona's children.

R&E staff member, Diana Razo, works with the Behavioral Health sites and has developed a monthly visitation of sites and created a process that allows for information to flow from the sites to the main offices. This relationship allows for a conversation

to take to place about what is happening at the site level to the administration level. With the implementation of standardization across sites and the Master Information System, these relationships with specific sites will enhance the ability of CPLC to accurately provide information on the people we serve. Over the next couple of months this communication will evolve to monthly reports back to the sites. Recently, Globe and Yuma were added to the monthly site visits from Research and Evaluation. The R&E staff are the internal auditors for CPLC. Their goal is to provide the information essential for modifications prior to external auditor visits. This is to improve the overall effectiveness of CPLC. Oftentimes, the outlying sites do not have contact with this department, however, if they have not seen us to date look forward to someone from Research and Evaluation visiting their site. Feel free to contact the staff at Research and Evaluation to see when we will be coming to your site.

One of the greatest advantages of having a Research and Evaluation department within the agency is that we all have the same desire to see all CPLC programs continue to be successful. It is the same desire that we have seen in the site staff as we have created bonds with them throughout this past year. We look to the future of CPLC as we build relationships with all site staff to reinforce their internal processes as well as creating reports to communicate on the future successes of all CPLC programs.

Submitted by Dr. Anthony Alberta

Housing Department Prevents Eviction And Homelessness

From July 13, 2007 to the present, CPLC's Emergency Assistance Department helped thirteen households to avoid eviction or homelessness and five households with mortgage assistance to avoid foreclosure. A total of eighteen households were served, providing clients with a total of \$10,257 in assistance. As an example, a single mother with three kids who was in a one bedroom apartment and had received a small pay raise, was helped to transition into a two bedroom. The family was also given information about the back-to-school event that took place at Food City and, thanks to State Farm, this family of four was one of several lucky families to be given tickets to the Diego show. This Mom was extremely happy to get the help and resources she needed and to be able to take her kids to an event at the community center. Thanks to Lola for all her hard work and to State Farm for their generous contribution of tickets that families would not otherwise be able to purchase.

Submitted by Gigi Rodriguez

Students Continue Mural Tradition

The canvas was huge, and surrounded by Calli Ollin Academy students with paint brushes in hand. There was laughter, music, and concentration as the students carefully applied paint to the emerging murals. All during July, a group of students met on the porch at Toltecalli Academy and became mural artists. From blank surfaces with pencil outlines, the murals became vibrant, glowing images of historical figures and desert scenes, surrounded by turquoise and black borders. Designed by noted local artist and school therapist, Tanya Alvarez, the murals depict Chicano history from the Aztec period to the present day. The completed mural series will feature nine panels and each panel will be sponsored by a local business or organization. When completed the mural series will be displayed at the Chicanos Por La Causa main office on Stone Avenue.

Local artists, David Tineo and Fernando Gonzales, both renowned muralists, were part of the mural project team. The inclusion of Tineo and Gonzales enabled the Calli Ollin Academy students to experience different approaches to mural painting, and become acquainted with working artists from the Tucson area. By exploring the creative process, students learn many lessons, including patience and attention to detail. The legacy of these summer mural painters will be on display for many years to come.

Submitted by Gigi Rodriguez



CPLC Vice President honored by Johnson Institute

Longtime Chicanos Por La Causa, Inc. (CPLC) Vice President, Domingo Rodriguez, has been recognized as a 2007 American Recovery Honoree by the Johnson Institute. Rodriguez and five other individuals will be honored at the fourth annual America Honors Recovery Luncheon sponsored by the Johnson Institute on Thursday, September 27, 2007 in the Ballroom of the National Press Club. Each is being recognized for utilizing innovative techniques to help conquer alcohol and other drug addiction and support recovery.



Domingo, or "Papo" as he is better known, is a 36-year veteran in the substance abuse, mental health and social services field. He is currently the Executive Vice President of Community Health & Human Service for CPLC. Born and raised in the Bronx, he began his recovery and his service career after being paroled from a three-year sentence in New York in 1971. At the age of 21, he moved to Hartford, Connecticut to help start a methadone program.

His leadership at CPLC includes developing service delivery systems that include family/child welfare, behavioral health and community/social development. He currently oversees over 420 employees and an annual budget of more than \$25 million. He has conducted both national and international trainings, and is a nationally-recognized consultant in grants review, community violence, cultural competency, capacity development, and project leadership.

"Domingo has influenced my own life by being a mentor and an example of fortitude," said Edmundo Hidalgo, CPLC's COO. "Papo has successfully helped many others make this same commitment."

CPLC Partners with Valley Toyota Dealers to clean up neighborhood

On May 19, 2007, concerned volunteers from across the Valley rolled up their sleeves to lend a hand in the beautification efforts of Latino neighborhoods in need. The Valley Toyota Dealers Association teamed up with Chicanos Por La Causa for Barrios Bellos (Beautiful Neighborhoods), a clean-up and beautification program designed to strengthen Latino neighborhoods in Phoenix. The program will benefit Nuestro Barrio (Our Neighborhood), one of Phoenix's oldest Latino districts.

The goal of the program is to provide Latino families in need with the necessary tools and information to help beautify

their own front yards. The Valley Toyota Dealers Association distributed more than 2,000 gardening items—including tools, gloves, seeds, shrubbery and how-to brochures—during the inaugural event to help the community kick off their own beautification efforts.

The Valley Toyota Dealers also donated a 2007 Toyota Tundra to aid CPLC in their ongoing revitalization projects. "Participating in a movement like this allows us to have a lasting impact on our community while helping the customers who support our business," said Bob Staup, president of the Valley Toyota Dealers Association. "We

are committed to the Hispanic community, and Barrios Bellos is a way of giving back that benefits all of us in the end."

CPLC has long been a champion in the restoration of the low-income neighborhood known as Nuestro Barrio, and welcomed the support of the Valley Toyota Dealers in their efforts.

"The residents of this community deserve to have a beautiful, safe and healthy neighborhood to call home," says Pete Garcia, president/CEO of CPLC. "We appreciate the Valley Toyota Dealers Association's support in making Barrios Bellos a reality."



First National Bank of Arizona partners with CPLC to increase home-ownership.

First National Bank of Arizona (FNBA) has announced its partnership with CPLC in an effort to increase homeownership within the Hispanic community. Nelson DeLeon, VP Product Development from FNBA was the featured speaker at CPLC's monthly realtor breakfast held on Wednesday, August 15, 2007. DeLeon provided information on FNBA's wide range of housing programs and services, including its First Time Homebuyer's Program. In addition DeLeon introduced FNBA's Community Reinvestment Loan Officers. The officers will be working closely with CPLC staff to match clients with the best possible home financing options available.

"Affordable quality housing has always been at the forefront of CPLC's comprehensive service," said Pete C. Garcia, President/CEO. "CPLC has established an extensive housing system that incorporates several approaches to the development of affordable quality housing."

Additionally, FNBA recently presented CPLC's housing program with a \$150,000, three year grant to assist in providing housing programs and services in the Phoenix and Tucson areas.

"We look forward to sharing the important products and services we bring to the Hispanic community," said DeLeon. "As a family owned bank, one of the top priorities of First National Bank of Arizona is to help all families achieve the American dream of homeownership."



Calendar of Events

SEPTEMBER 2007

Alma de la Gente Fiesta Patrias
Sunday September 17, 2007
Downtown Phoenix
(Washington between Second and Third Avenues)
Information: 602.279.4669

OCTOBER 2007

Benefit Golf Tournament
Friday, October 26, 2007
Canoa Ranch Golf Course
Green Valley, Arizona
Information: 520.882.0018

Seminarios en Español
Thursday, October 18, 2007
Phoenix Civic Plaza
111 North Third Street
Phoenix, Arizona
Information: 602.257.0700

Esperanza Hispanic Teacher Awards
Wednesday, October 24, 2007
Hyatt Regency Hotel
122 North Second Street
Phoenix, Arizona
Information: 602.257.0700

DECEMBER 2007

Angeles del Barrio Children's Christmas Celebration
Saturday, December 8, 2007
Herrera Elementary School
1350 South Eleventh Street
Phoenix, Arizona
Information: 602.257.0700

Para Los Niños Christmas Party
Saturday, December 8, 2007
El Pueblo Regional Center
101 West Irvington Road
Tucson, Arizona
Information: 520.882.0018

Angeles del Barrio San Luis Holiday Celebration
Saturday, December 15, 2007
Joe Orduño Park
Highway 95 and Jose Sanchez Boulevard.
928.627.5050

FEBRUARY 2008

Tommy Espinoza Scholarship Golf Tournament
Thursday, February 21, 2008
Whirlwind Golf Club
5692 W. North Loop Road
Phoenix, Arizona

APRIL 2008

39th Anniversary Dinner
Thursday, April 17, 2008
Sheraton Wild Horse Pass Resort
5594 W. Wild Horse Pass Blvd.
Chandler, AZ



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Center Phone Numbers

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1112 East Buckeye Road, Phoenix, AZ 85034-4043
(602) 257-0700 / (602) 256-2740 Fax

Agudo Development

(602) 307 - 0334
(602) 307- 0336 Fax

CPLC Federal

Credit Union
(602) 262-2752
(602) 262-2202 Fax

Prestamos Lending Co.

(602) 258-9911
(602) 307-0336 Fax

Westside Workforce Development Center

(602) 269-6485
(602) 352-5985 Fax

Calli Ollin Academy

(520) 882-0018
(520) 884-9007 Fax

Affordable Housing Services

(602) 253-0838
(602) 253-4203 Fax

DeColores Shelter

(602) 269-1515
(602) 352-5992 Fax

Tiempo, Inc. Multi-Family & Elderly Housing

(602) 252-0482
(602) 252-0482 Fax

CPLC Tucson

200 North Stone Ave. Tucson, AZ 85701
(520) 882-0018 / (520) 884-9007 Fax

Carl Hayden Youth Center

(602) 269-2578
(602) 269-2814 Fax

Centro De Familia Clinical Counseling Cntr.

(623) 247-0464
(623) 247-3875 Fax

Corazon Substance Abuse Treatment Facility

(602) 233-9747
(602) 352-5989 Fax

CPLC Women's Care Center

(602) 271-4644
(602) 254-2474 Fax

Mothers Against Gangs

(602) 235-9823
(602) 235 -9174 Fax

Cultural Pride Linking Communities

(480) 967-3602
(480) 967-3612 Fax

MHSP & Early Head Start Administrative Offices

(602) 254-4827
(602) 307-9752 Fax

La Causa Construction

(520) 882-0018
(520) 882 -4191 Fax