



Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

FOR IMMEDIATE RELEASE

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Contact: María Jesús Cervantes
Director of Media and Communications
Chicanos Por La Causa, Inc.
(602) 257-0700 ext. 2120
(602) 622-5502 cell
mariajesus.cervantes@cplc.org

CPLC Toltecalli High School Among Top 5 in a National Recycling Contest

15 more days left to win the Dream Machine Recycle Rally

Tucson— For the past five months CPLC Community Schools' Toltecalli High School has recycled over 85,000 items as part of the Dream Machine Recycle Rally. But, we need your help to win! We still have a very good chance of winning the grand prize of \$100,000 for "green" innovations, including solar panel installs.

"We will gladly accept all non-alcoholic aluminum cans and plastic beverage bottles and jugs at our school. We still have 15 days left to win this challenge," said Nicole Snook, CPLC Toltecalli High School science and sustainability teacher.

The competition with K-12 schools from across the nation is hosted by PepsiCo and Waste Management. The Dream Machine Recycle Rally is a brand new recycling program that gives schools a chance to earn rewards, all while helping to clean up the planet and supporting post-9/11 disabled U.S. veterans. "The rally is an excellent opportunity for our students and the entire community to learn about the environment, to work together to accomplish a goal, and to get everyone excited about recycling!" explained Snook.

The last day of the Dream Machine Recycle Rally is **April 30, 2011**. Please take non-alcoholic aluminum cans and plastic bottles to:

CPLC Toltecalli High School
251 W. Irvington Rd.
Tucson, AZ 85714
(520) 807-7923

Chicanos Por La Causa, Inc. (CPLC) is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve.

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