



Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

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CPLC's CFO New Chair of the Arizona Housing Commission

David Adame heads the 24-member government advisory body

Phoenix— The Arizona Housing Commission recently elected David Adame, Chicanos Por La Causa's Chief Financial Officer, as the Commission's new Chairman. Mr. Adame commenced his appointment on September 23, 2011.

"I am excited to take on the responsibilities that this new appointment entails. Especially in these economic times, when many families have been negatively affected by the down housing market, it is important to help them meet the challenges and support them as they try to move forward," noted Mr. Adame. "As a former family housing counselor, I fully realize not only the economic but the emotional impact on families when they lose their homes and the need to offer sound solutions."

The Commission was established 14 years ago to serve as an advisory body to the Governor and the Arizona Department of Housing.

"David has been instrumental in the development of strategic partnerships with key players at the state and national level. Thanks to his abilities and expertise, CPLC has been able to continue to create economic opportunities for growth and thus better serve the needs of our clients and the community. We are very proud of his accomplishments and congratulate him on this new and additional opportunity to serve the public," said Edmundo Hidalgo, Chicanos Por La Causa's President and CEO.

Mr. Adame joined the CPLC family in 2008 as Chief Development Officer. He has more than 20 years of operational management experience in both for-profit and non-profit environments. Prior to joining CPLC, Mr. Adame worked for a nationwide real estate development company, and served as Senior Deputy Director of Fannie Mae's Arizona Partnership Office. Mr. Adame holds a MBA from the ASU School of Global Management.

Chicanos Por La Causa, Inc. (CPLC) is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve. For more information, visit www.cplc.org.

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