



Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

FOR IMMEDIATE RELEASE

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2011 CPLC César Chávez Stay in School Art Contest Winners

Over 500 Students Learn About the Legacy of a Community Leader, the Importance of Education and Healthy Living

Phoenix— In an effort to address the dropout rate by promoting education and learn and celebrate the core values of César E. Chávez, Chicanos Por La Causa, Inc. (CPLC), the Cesar Chavez Education Institute, and the City of Phoenix presented the 11th Annual César Chávez Stay in School Celebration on Wednesday, March 2, 2011 at Maryvale Community Center. This year's theme "Respect for Life and the Environment" reflects on the importance of adopting a healthy lifestyle through nutrition and exercise.

As part of the event, CPLC also held the annual César Chávez Art Contest. Students submitted artwork integrating this year's theme, the ideals of César E. Chávez and the importance of education. This year's 1st place winners are:

Jael Sos, 2nd grade, Udall Elementary
Natalie Garcia, 4th Grade, Rose Linda Elementary
Jose Corona, 6th Grade, CJ Jorgensen
Wendy Falcon, 8th Grade, Butler Elementary

All 1st place winners received a brand new laptop and Internet service courtesy of Cox Communications and 2nd place winners received a DVD player. Other proud sponsors of this year's event are Blue Cross Blue Shield of Arizona and State Farm.

"Our youth continues to face tough issues and it is our responsibility to take them by the hand, encourage them to overcome barriers, and motivate them to aspire for a better future," said Edmundo Hidalgo, CPLC President & CEO. "For more than a decade, this event has played an important role in the life of the future leaders and the community surrounding the Roosevelt School District in south Phoenix and the Isaac School District in west Phoenix."

Approximately 500 students from 6th-8th grade from the Roosevelt and Isaac Districts participated in the interactive and inspirational workshops at Maryvale Community Center. The topics included: drug and alcohol prevention, gang prevention, diversity, recycling and how to adopt a “green” lifestyle, and nutrition and exercise.

Chicanos Por La Causa, Inc. (CPLC) is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve.

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