



Chicanos Por La Causa, Inc.

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Mission



CPLC is a community development corporation committed to building strong, healthy communities as a lead advocate, coalition builder and direct service provider. CPLC promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve.

Vision

CPLC is a progressive, community based organization recognized locally, nationally, and internationally as a model for responsive, integrated human and economic development. CPLC is a benchmark, culturally proficient organization whose unifying voice and advocacy builds alliances, bridges borders and empowers communities.



President's Message

Dear Friends,

This past year proved to be yet another successful one for Chicanos Por La Causa. Building on a long-standing tradition of social responsibility, CPLC continues to empower its clients through life changing programs in four key service areas—economic development, housing, education, and social services. Because of our dedicated staff, we have positively impacted the lives of 125,000 individuals in 14 of Arizona's 15 counties.

Since its inception in 1968, CPLC's goal has been to promote the well-being of Arizona's socially and economically deprived communities. Our unique service delivery approach is aimed at achieving the goal of providing the opportunities for improvement. Our accomplishments have helped us evolve into a community partner that is known and respected for its ability to advance individuals, families, and communities.

Although we are known as Arizona's largest Hispanic Community Development Corporation (CDC), our work is not limited to the state. Our skills, knowledge, and experience have been utilized nationally and internationally in developing social and economic development projects.

We are proud of the numerous achievements addressed within this report. However, there is much work still to be done. We will use these and other accomplishments as benchmarks in our on-going mission to promote healthy and vital neighborhoods.

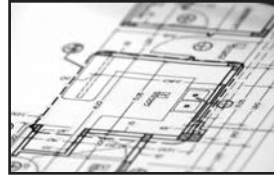
I would like to thank all of our governing and advisory board members, benefactors, partners, and friends for their expertise, dedication, and resources. Thank you for playing a crucial part in CPLC's legacy of giving back.

We proudly reflect on our achievements for 2006. They will help us shape our future.

Respectfully,

Pete C. Garcia
President/CEO





Why We Do What We Do

More than thirty-eight years have passed since the day when a group of community and student activists of Mexican descent created Chicanos Por La Causa – CPLC – to address the problems of the barrios of South Central Phoenix, Arizona. Although its initial focus was on creating employment opportunities and combating community deterioration, CPLC became increasingly aware that these problems were much deeper rooted. As a result, CPLC expanded its services to provide assistance to disadvantaged individuals regardless of ethnic origin.

CPLC is the only community development corporation in Arizona that offers extensive services in both urban and rural areas. Its service delivery system is expansive enough to effectively reach thousands of low-income people. In its perpetual drive to provide needed services, CPLC continually assesses the needs of its communities throughout Arizona. The results of these assessments inform CPLC's planning process for development of programs and services that will address the needs of its constituents, regardless of ethnicity, gender, age, or creed.

Through thoughtful planning, CPLC established and currently focuses on the following services within the program lines listed below:

- **Economic Development:** The economic development division provides business lending, commercial development, neighborhood revitalization, and financial empowerment.
- **Community Development (Housing):** The housing component encompasses all types of housing development, property management, client counseling, and other pertinent services.
- **Education:** Our education priority focus encompasses programs such as Head Start, charter schools, prevention, leadership workshops and academic enrichment programs.
- **Social Services:** Our social service programs include behavioral health, domestic violence shelter and prevention, emergency assistance, elder services, legal immigration counseling, HIV, individual and family counseling, women's health, employment training and drug and alcohol rehabilitation and prevention.

Over the years, CPLC has developed a wide array of services and programs that continue to strengthen the state of Arizona. In addition to social services, CPLC espouses affiliates and maintains subsidiaries that fortify its presence within the communities it serves.

Economic Development

The foundation of any healthy and vibrant community is the economic wellbeing of its residents. To this end, CPLC consistently pursues the development of programs and services key to the creation of sustainable economic opportunities. CPLC's cadre of economic development programs and services were developed with the following goals: building wealth, providing opportunity, and promoting sustainability. Its programs and services encourage community members to take control of their lives by generating income through jobs and businesses. Additionally, services are designed to provide community members with opportunities for personal growth and increased business-related skill building.

A key element of CPLC's economic development activities is the creation and maintenance of retail and commercial properties aimed at creating jobs, eliminating blight, promoting small business development, increasing the community's tax base, and improving the infrastructure of the south Phoenix central corridor.

Prestamos, a community development financial institution (CDFI) and a wholly owned CPLC subsidiary, provides economic opportunities for small and emerging businesses in Arizona. The program does so by offering business loans along with technical assistance to a state-wide constituency, however, the program focuses on serving minority and women owned businesses. In addition, Prestamos has administered the U.S. Small Business Administration's Micro-loan Program since its inception in 1991 and was recently awarded fifteen million dollars in New Market Tax Credits through the CDFI Fund. By helping small business succeed Prestamos is ensuring the economic success of communities throughout the state.



Economic Development Highlights



- Completed construction on an 8,000 square foot Migrant Head Start school project in Yuma, Arizona.
- Began redevelopment of the Corazon Residential Treatment Facility, a 12,000 square foot project.
- Initiated new development projects including a 43,000 square foot property located on East Buckeye Road and a new 16,000 square foot commercial development on 9th St and Buckeye.
- Undertook a historical rehabilitation project which includes the restoration of the Wilson Jones House and Webb Grocery Store (2,200 square feet).

Prestamos

- Prestamos staff provided technical assistance to over 350 clients during the year.
- Prestamos coordinated the “11th Annual Seminario en Espanol” small business workshop. This year approximately 1,500 individuals attended.
- Through its various loan funds, Prestamos funded over \$6,500,000 to help small and emerging businesses.



Education

Education is an investment in our future. Education includes teaching, guiding, supporting, encouraging, and acknowledging all children, youth, and adults, regardless of economic and social status, ethnicity, creed, age, and gender.

CPLC uses many education methods in order to provide the skills necessary for success. These include integrating classroom instruction through traditional and nontraditional education systems with prevention services aimed at providing strong and constant reinforcement, merging parenting skills training and scholarship programs, integration of mentoring programs, school enrichment programs, and community involvement; and/or incorporation of some or all these fundamentals. CPLC's goal is to afford every child and adult the opportunity to achieve a quality education. In its efforts to realize this goal, CPLC has built an extensive and comprehensive education system designed to encourage and support children, youth, and adults in their quest for an education.



Education Highlights

Early Childhood Development

- CPLC/ECD Arizona Migrant & Seasonal Head Start served 684 migrant and seasonal farm worker children.
- CPLC Early Head Start served 52 children and pregnant moms.
- CPLC/ECD Migrant and Seasonal Head Start provided services to 44 children with disabilities in the Migrant and Seasonal Head Start Program through 14 collaborative agreements with its participating school districts.
- In the CPLC/ECD Early Head Start Program a total of nine children with disabilities were identified and served for the 2005-2006 program year.

Community Based Prevention Programs

- Six hundred and fifty-one youth and 243 adults participated in activities based out of the Carl Hayden Community Center and Mothers Against Gangs (MAG) Community Center.
- Sixty-four youth participated in the Pathways to Success Internship program where they learned about potential career paths and educational opportunities.
- Three thousand people received education about the negative health affects of tobacco through community events and health fairs.
- CPLC recruited and trained 176 youth from our partner sites who

became Peer Health Leaders in their respective schools using the Sembrando Salud curriculum. These Peer Health Leaders will become certified in Basic Skills Intervention in order to utilize the "Five A's" (Ask, Advise, Assess, Assist, and Arrange).

- Nineteen youth participated in the Teen Drug Prevention Coalition at Excelencia Elementary School and planned 2 successful Drug-Free events that included a Community Carnival and a Town Hall on Under-age drinking.

- Two hundred forty-two youth received Academic Assistance at MAG.
- Mentoring services were provided to 119 youth at MAG.
- Two hundred twenty-five youth participated in Alternative Activities at MAG

Calli Ollin Academy Schools

- Thirty-four students graduated and over 300 students received services.



Education Highlights *cont'd*

- Through a partnership with the Pascua Yaqui Tribe, a new school, the "Hiaki High School," was established on the reservation.

- The M.E.T.A.S (Making Education Translate into Advancement and Success) Program has served and empowered over 200 students since its inception in 2004. M.E.T.A.S. helps students prepare for college by providing the college experience to students beginning in 10th grade.

- The academy partnered with Luz Social Services to provide "Unidos en Prevencion y Salud," an alcohol prevention program that served over 200 students.

Tucson Youth Programming

Corazón De Aztlan (Heart of Aztlan) Youth Leadership Program

- One hundred fifty students received culturally appropriate substance abuse and HIV/AIDS intervention.

- Thirty high school youth attended the Corazón De Aztlan Youth Leadership retreat at Pocket Sanctuary at Kenyon Ranch in Tumacacori, Arizona June 26—28, 2006.

Xinachtli (Germinating Seed) Youth Leadership Conference

- Eighty high school students participated in a one-day youth leadership conference.

Izcalxochitl (A Time to Flourish) Mentoring Program:

- Thirty-nine Menlo Park Elementary and Maxwell Middle School students received one-on-one mentoring services from 39 University of Arizona, Pima Community College and Cholla High School student volunteers.

Querer Es Poder (Desire is Power) 8th Grade Scholarship Program:

- Six middle schools participated in the program, with 269 8th grade students nominated by teachers.

- One hundred eleven essays were submitted and eleven \$1,000 scholarships were awarded.



Housing Community Development



Affordable quality housing has always been at the forefront of CPLC's comprehensive service system. To this end, CPLC has established an extensive housing system that incorporates several approaches to the development of affordable quality housing.

CPLC's housing programs include a full-service commercial real estate management and development organization that provides facilities management. The agency offers counseling services to clients on mortgage default, tenant/landlord issues, pre-purchase, post-purchase, and fair housing. In addition, CPLC develops and builds affordable single-family housing units for low-income families in economically distressed neighborhoods.

Tiempo, Inc., CPLC's for-profit subsidiary, has become an economic engine through the construction, renovation, and management of buildings, job creation, and the expansion of economic development ventures. CPLC also promotes a senior housing agenda that incorporates a comprehensive center-based program that offers advocacy and case management services. In addition, CPLC offers a self-help housing program that provides opportunities for families in rural Arizona to cash in on "sweat equity" by providing their own labor. CPLC's affordable housing programs have assisted families all over the state to achieve their dream of home ownership.



Housing Community Development Highlights



Phoenix Housing

- The completion and sale of 20 lots in the Tierra Linda Oeste subdivision in Southwest Phoenix.
- CPLC provided down payment assistance of \$25,000 per transaction to ten of the successful homebuyers.
- Completion of two low income family homes on scattered in-fill sites, one site in Phoenix and the other in Tempe.
- Currently, 13 homes are under construction with nine homes scheduled to close escrow by the end of January.

• Construction has started on

the offsite improvements for installation of all roads, sidewalks and finished lots for an energy efficient 46 lot subdivision, Cardenas Villas @ Yanche.

• Counseling activities continue to rise; over 1,900 clients received home ownership counseling through the Community Development Program.

Tucson Housing

- In Tucson, 138 clients fulfilled their dreams of purchasing a home.
- Over \$15 million in mortgages were originated.
- Additionally, \$500,000 in down payment subsidies was distributed, while \$55,000 was allocated for emergency assistance.
- Twenty-one families participated in the Roof Rehabilitation Program for a total of \$78,600.
- La Causa Construction built a total of 41 homes and rehabilitated three homes.
- La Causa Construction also had three projects within the development stage—one for 29 homes, one for 31 homes, and one for six homes.

Tiempo, Inc.

- Manages 18 apartment communities
- Manages seven low income elderly communities
- Manages five low income family communities



Social Services

CPLC is dedicated to ensuring the welfare of its constituents, because it believes that the foundation of any community is its people. CPLC offers a myriad of social services to ensure that all individuals have the opportunity to lead good quality lives.

CPLC is one of a handful of agencies to offer services addressing the needs of youth through elderly populations. Its programs are culturally-competent, family-focused and are designed to promote healthy, independent living. In response to a society whose challenges are mounting at an alarming pace, CPLC promotes wellness and encourages self-dignity, self-sufficiency, and most importantly, family growth.

CPLC not only provides the most comprehensive range of services, but does so in fourteen of the fifteen Arizona counties. As one of the leading social service providers, CPLC is continually evaluating its services to ensure the relevance of its programs. As the demographics of its constituents continue to evolve, CPLC will strive to develop programs that will positively impact the changing population it serves.

Social Services Highlights

- CPLC De Colores Domestic Violence Shelter provided a total of 6,607 bed nights in its crisis (emergency shelter) program.
- Through the De Colores Transitional Program approximately 3,346 women and children received services.
- The Elderly program served approximately 18,000 meals to low income seniors through the congregate meal program and home delivered program.
- Approximately 1,600 hours of socialization and recreational activities were provided to seniors. This included physical activities, educational classes,

arts and crafts, and 12 recreational field trips.

- Three hundred fifty-five seniors were provided with case management services that included 60 hours of home visits.
- Corazon CPLC's Residential Substance Abuse Treatment Facility served 312 males.

Parenting Arizona Services

- Parenting Arizona serves approximately 3,000 children and families a year.
- Included in Parenting Arizona's service delivery

area are the following four Native American Communities: Navajo Nation, Hopi Indian Reservation, Gila River Indian Reservation and the San Carlos Apache Reservation.

Somerton Services

- The Immigration services provided by CPLC out of the Somerton Office include serving over 4,867 clients, 166 of whom became new U.S. Citizens.
- In addition to providing a path towards legal immigration, the Somerton office under the Violence Against Women Act has served 126 women who have experienced domestic violence.

CPLC Subsidiaries

Recognizing the need to identify non-traditional revenue sources, CPLC has established a number of revenue generating subsidiaries. These subsidiaries have helped provide the organization with the collateral needed to continue and, in some cases, expand its menu of innovative programs and services to the community.



Parenting Arizona (PA) is a 501(c)3 subsidiary of CPLC. PA's mission is to "assure a positive and safe environment for all children; to promote healthy parenting among individuals and in communities raising children; to provide accessible and comprehensive services to families at-risk for violence toward children and support the continuing goals of Arizona's Child Welfare System."

Tiempo Inc. is one of CPLC's first for-profit subsidiaries. Formed in 1978, Tiempo purchases and manages multi-family housing units throughout the state. It has also grown to provide elderly housing communities and commercial management services.

Agudo Development LLC. is one of the newest CPLC subsidiaries that provides full service commercial real estate management and development organization to provide facilities management to the organizations commercial properties.

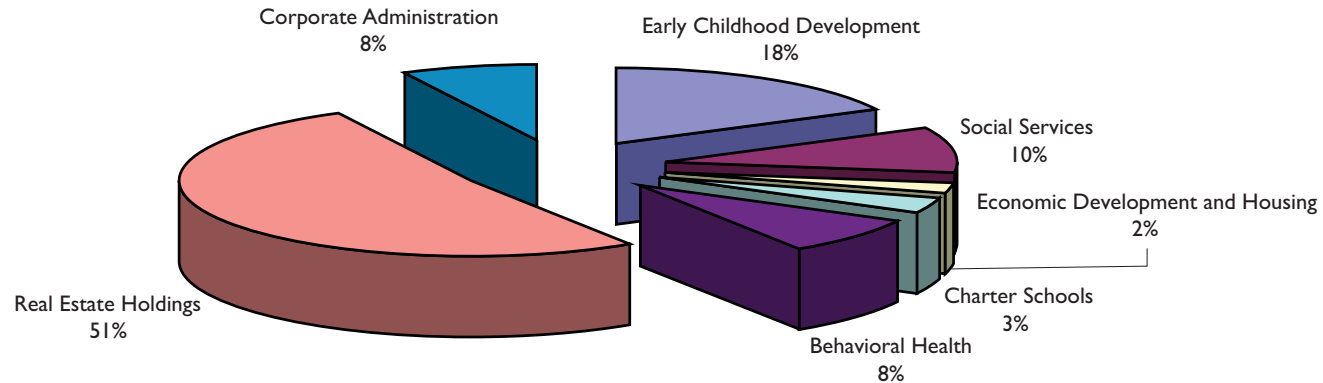
CPLC Federal Credit Union provides services to communities in Maricopa County in a culturally and linguistically competent manner. Some of the services include share accounts, saving accounts, GAP insurance, auto loans and lines of credit.

Prestamos, LLC. has a long history of helping small business's in need. One of the ways it does so is by providing small business loans to minority and women owned businesses. In addition to providing statewide loan packages Pestamos a Certified Development Financial Institution manages the New Market Tax Credit Program.

La Causa Development LLC. develops affordable and market rate houses in Pima County. One of the main goals of this subsidiary is to provide families with well planned communities in prime locations.

Financial Information

CPLC and AFFILIATES Revenue Mix for the Year Ended June 30, 2006

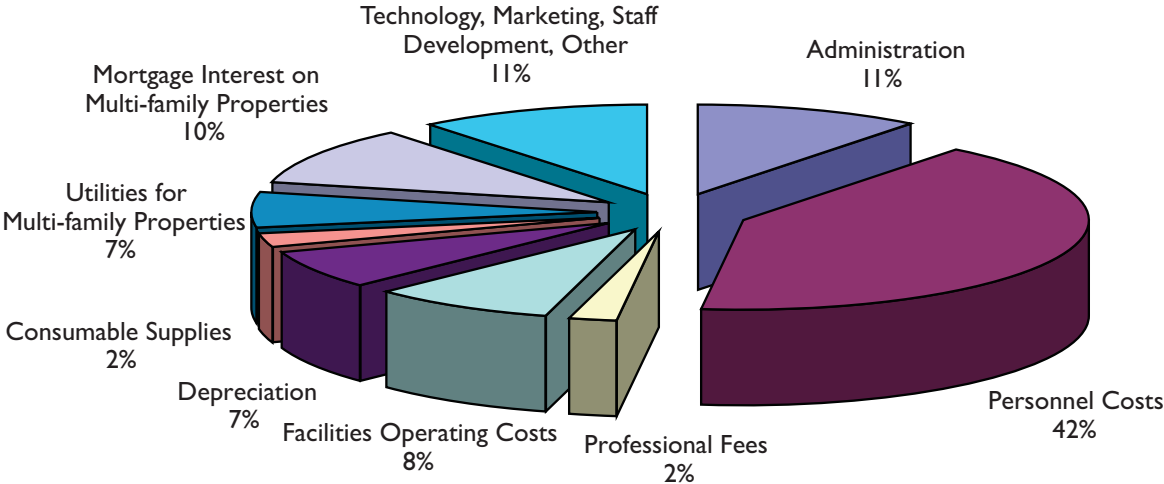


This chart represents the revenue mix of Chicanos por la Causa, Inc., its subsidiaries and its Affiliates including Tiempo, Inc. and the multi-family housing properties they manage, La Causa Construction, and the Calli Ollin Charter School System.



Financial Information

CPLC and AFFILIATES Expense Mix as a Percentage of Revenue for the Year Ending June 30, 2006



Source: Independent Auditor's Report for the period ending June 30, 2006



CPLC Board of Directors

Chairman	Jose Habre	City of Phoenix
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CPLC Advisory Board – Tucson

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Vice Chair	Bob Logan, III	Allstate Insurance
Treasurer	Andy Coumides	PriceWaterhouseCoopers

Members

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Raul Aguirre	REA Communications
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Amy Sanchez	Vice President – Early Head Start
Maria Sanchez	Vice President – Somerton
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Arizona Small Business Association

Members

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Senior Management Team

Pete C. Garcia	President and Chief Executive Officer	Joe Martinez	Vice President of Prestamos
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Martin Quintana	Chief Financial Officer and Executive Vice President	Noemi Navarro	President, La Causa Construction La Causa Realty & La Causa Development
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Pedro Cons	Director of Clinical Operations		
Tony Consentino	Vice President Agudo		
Andres Contreras	Vice President, CHHS-CBHS		
Frank Gallardo	Vice President, Information Technology		
Argelia Gomez	Vice President, CHHS, FCW		
Max D. Gonzales	Vice President, Community Affairs		
Andrea Martinez	Vice President & Executive Director Parenting Arizona		
Floyd Martinez	Vice President, Planning and Development/CHHS		



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Arvizu Promotions
Ashland Media LLC
Avila Retail
Avnet
Bank of America
Bashas'
Beta Sigma Phi Against Domestic Abuse, Inc.
Big Brothers Big Sisters
Biltmore Properties, Inc.
BlueCross BlueShield

Butterfly Garden
Carino Cleaners
Casino del Sol
Castro Engineering Corp
Chevron Products Company
Circle K Stores Inc.
CitiCard
Citizens Against Substance Abuse
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City of Tucson
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Community Economic Development Alliance C.E.D.A
Community Partnership Foundation
Compass Bank
Compass Insurance
Concho Elementary School
Consulado De Mexico
Cope Behavioral Services, Inc.
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Cox Communications
Cox Media
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Desert Diamond Casino
DMB Associates, Inc.
El Pollo Tierno
El Rio Santa Cruz Neighborhood Health Center Inc
Elena's Demo
FannieMae

Farmers Insurance Group
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Food City/Bashas'
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Gateway
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Harvest Properties, Inc.
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Hensley Company
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Merrill Lynch
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Miller Wagner & Company
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National Council of La Raza
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Northern Arizona Regional Behavioral Health Authority
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Southern Arizona Foundation
Southwest Gas Corporation
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Staples Foundation For Learning
State Farm
Suicide Prevention Center
Tech Depot
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The Planning Center
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Total Transit, Inc.
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UFCW United Food and Commercial Worker Union
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United Way of Southern Arizona
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United Way of Yuma City, Inc
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USAA Foundation
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Virginia G Piper Charitable Trust
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Walmart Stores, Inc
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